

# Press Release Template for Non-Profit Organization

## Press Release Contact:

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## *ABC Non Profit Inc Appoints New National Fundraising Manager*

*The summary paragraph is a synopsis of the press release in regular sentence form. It doesn't merely repeat the headline or opening paragraph. It just tells the story in a different way.*

**City, State** - ABC Inc. (<http://www.abcnonprofit.com>) announced today that Michaela Smithers has joined the non-profit to further develop their growing portfolio of regional and national supporters. Michaela Smithers comes with a wealth of experience within the Industry, having spent the last seven years at Huge Non Profit Inc, where Michaela was instrumental in acquiring major gifts.

Joining in advance of the launch of ABC Non Profit's New Fantabulous Program, Michaela can continue his success as she helps develop relationships with current and new major donors. Michaela comments "I am excited to share in the work of ABC Non-Profit and look forward to working with the team to further develop their already wonderful major donors program. I am fortunate to be joining such a respected non-profit that has made a difference in so many lives."

John Doe, CEO said "Michaela's wealth of experience and industry knowledge has already made her a key addition to ABC non-profit. Our new program and the increasing demand from our clients led us to look for an addition to our team who will fit in with our ethos of servanthood and communication with our donors and supporters, and we are fortunate to have found someone of Michaela's caliber to fulfill this role. I'm confident that Michaela will play a key role in providing quality support to our program managers and implementing donor recognition to communicate well with our individual and corporate supporters.

END OF RELEASE

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### **About ABC Non-Profit**

ABC Non-profit Inc is a Service Provider, founded in XXXX (<http://www.abcnonprofit.org/history>) which serves individual who need us in XXX and XXX county. ABC's understanding and experience in the Non Profit area is significant. More information on the non-profit's notable achievements, services provided, key leadership, or history can be provided here as well.

Photos/Multimedia Gallery Available: <http://ABCnonprofit.org/URL>